

**NJICLE NORTH CLEfest**

Tuesday, December 20, 2011 - Sheraton Meadowlands

**AM  
SESSION****When Crisis Comes Calling:  
Dealing with the Unexpected  
in Your Cases****Things are proceeding smoothly when suddenly...**

- Federal authorities raid a major client's facility
- Your largest client faces a shareholder revolt
- Trade secrets are stolen
- You find yourself financially or legally responsible for a lot more than you ever thought possible

The unfortunate reality is that an unexpected crisis can strike one of your clients at just about any time in just about every area of practice. How you, as the attorney, subsequently deal with the authorities, opposing counsel, media, internally with employees and externally with the public is often the difference between success and failure, or a business that survives or fails. The esteemed panel of industry experts and crisis management veterans will help you to understand the actions you must take at every step of the way when a legal crisis comes calling.

**Topics include:****Research/Investigations - Thomas P. Scrivo, Esq.**

- What is a policy breach and how does it affect business operations?
- In what scenarios are investigations necessary?
- What options do firms have when conducting investigations?
- Interfacing with law enforcement authorities, state and federal.
- Ethical considerations in conducting investigations and communications.
- How crises can affect every law practice.

**Crisis Communications - Matt Eventoff**

- Media and Communications 101 for Attorneys.
- Fundamentals of developing your message.
- How to ensure bad press and publicity (What NOT to do).
- Working with crisis professionals.
- The most important thing you can read (your audience).

**Internal Investigations/Risk Mitigation/Dealing with the Insurance Company -***Anthony R. Slimowicz, Esq.*

- What typically happens inside an insurance company when a claim is made.
- The basics of risk management and risk mitigation.
- How insurance companies respond, and proven strategies for interacting with them.
- Positioning your client for recovery, both financially and operationally.
- What to recommend to your client to further protect them from liability.
- Things to look for and be aware of at inception of representation.

... and more

**NJ CLE INFORMATION:** This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 3.4 hours of total CLE credit.

**REGISTRATION DETAILS**

Seminar tuition includes networking luncheon and seminar materials.

**North CLEfest  
EAST RUTHERFORD/  
S965-00F1**  
Tues., Dec. 20, 2011  
9:30 AM to 12:30 PM  
Sheraton Meadowlands

**CREDITS**

**NJ CLE:** This program has been approved for 3.4 credits (50 minute hour)

**PA CLE:** 2.5 substantive credits pending (\$12 fee - separate check payable to NJICLE must be submitted at the end of the program)

**NY CLE (Transitional & Non-transitional):** 3.0 practice management credits

**CLEfest Fee****Half Day Registration:**

Advanced Registration	fee/type
Half Day Program	\$180/REG
Season Tickets	1 Ticket
Door Registration (AM or PM)	\$200

**Register for the Full Day & Save!**

Advanced Registration	fee/type
AM & PM Programs	\$300/DUO
Season Tickets	2 Tickets

**All registrations include:**

- Seminar handbook(s)
- FREE networking luncheon (12:30 - 1:30)
- Mini-Expo

**FACULTY***Moderator/Speaker:***Kevin J. O'Toole, Esq.**

Managing Partner

O'Toole Fernandez Weiner Van Liew, LLC  
(Verona)*Speakers include:***Matt Eventoff**Princeton Public Speaking  
(Princeton)**Thomas P. Scrivo, Esq.**McElroy Deusch Mulvaney &  
Carpenter, LLP (Morristown & Newark)**Anthony R. Slimowicz, Esq.**Managing Director, WCD Capital  
Partners, LLC (Pennington)  
O'Toole, Fernandez, Weiner  
Van Liew, LLC (Verona)**AM SESSION:**

**Why not make a  
day of it? Attend a PM  
Session too for only  
\$120 more!**